



Date: December 18, 2006
To: Gerald R. Miller, City Manager
From: Katherine Parsons, Public Information Officer
For: Mayor and Members of the City Council
Subject: City Report For Week Ending December 15, 2006

This *City Report* highlights various activities for the week ending December 15. It is our hope that the *Focus on Results Long Beach* framework improves our ability to communicate information about the services we provide. Please feel free to contact my staff should you have any questions.

THIS WEEK IN THE NEWS

FOCUS AREA: COMMUNITY SAFETY

Fire Department

A grease fire on the first floor of Paradise Gardens Apartments, 6479 Atlantic Ave., rapidly extended to the third floor and quickly becoming one of the largest fires in Long Beach history. Approximately 200 firefighters, including every on-duty Long Beach Firefighter, responded. Hundreds of people were rescued; 200 occupants were displaced. Two people died and more than 20 people were injured, including at least seven Long Beach Firefighters.

FOCUS AREA: LEISURE, CULTURE AND EDUCATION

Parks, Recreation and Marine, Special Events and Filming Bureau

Approximately 25,000 people attended the Naples Island Christmas Boat Parade in Alamitos Bay and through the canals of Naples Island.

Approximately 20,000 people attended the Daisy Avenue Christmas Parade, which was held on Daisy Avenue between Pacific Coast Highway and Willow Street. The Library's delivery truck was adorned with festive holiday lights and crowds cheered Library staff and volunteers as they walked the 3-mile route.

FOCUS AREA: NEIGHBORHOODS AND HOUSING

Community Development, Neighborhood Services

More than 70 residents joined city leaders and legislative officials during the annual *Winter Potluck Mixer & Toy Drive*, hosted by the Neighborhood Resource Center. Thirty-nine toys were donated for the Long Beach Police Department's Toy Patrol. For more information, please call 570.1010.

THIS WEEK IN THE NEWS

FOCUS AREA: TRANSPORTATION AND INFRASTRUCTURE

Parks, Recreation and Marine, Maintenance Operations Bureau

Beach staff removed approximately 100 tons of debris from city beaches that was washed down the Los Angeles and San Gabriel Rivers due to the rain.

Mark Your Calendars UPCOMING EVENTS AND PROJECTS

FOCUS AREA: HEALTH AND HUMAN SERVICES

Health and Human Services, Human and Social Services

Food Stamp outreach and enrollment application assistance is held every Tuesday from 8:30 am to 12:00 pm at the Miller Family Health Education Center, 3820 Cherry Avenue. No appointment is necessary. For more information, please call 877.597.4777 or go to www.foodstamps-step1.usda.gov.

MORE WEEKLY HIGHLIGHTS

FOCUS AREA: BUSINESS AND ECONOMIC ASSISTANCE

Parks, Recreation and Marine, Special Events and Filming Bureau

CBS Productions, with a cast and crew of 103, filmed a TV show *CSI: Miami* at the intersection of Chestnut Ave. and 8th St. and at the Long Beach Convention Center.

FOCUS AREA: COMMUNITY SAFETY

Fire

A Strike Team and other personnel assisted during the Shekell Wildfire in Moorpark.

Police

Thirty-six people graduated from the Community Police Academy.

Citywide, police officers responded to 2,518 priority one, 5,713 priority two and 4,577 priority three calls for service, for a total of 12,808 for the month of November.

Driving Under the Influence (DUI) and Drivers License Checkpoint, which has been named *Drunk Driving - Over the Limit - Under Arrest*, will be conducted in the coming weeks.

MORE WEEKLY HIGHLIGHTS

FOCUS AREA: LEISURE, CULTURE AND EDUCATION

Parks, Recreation and Marine, Special Events and Filming Bureau

Approximately 100 people attended the Rose Park Neighborhood Association's first Annual Christmas Tree Lighting at Rose Park.

Parks, Recreation and Marine, Planning and Development Bureau

Approximately 725 people enjoyed the festivities at Rancho Los Cerritos' Christmas Open House. Children fashioned snowmen of clay and made poinsettia pictures, while the International Peace Choir and a Poly High School Jazz Quartet performed holiday music in the gardens.

Parks, Recreation and Marine, Community Recreation Programs Bureau

More than 120 volunteers were honored for hard work and service during the last two years at a Volunteer Recognition Luncheon held at the Long Beach Senior Center.

Approximately 200 people attended the 5th Annual *Breakfast with Santa* at Stearns Champions Park.

Approximately 200 people attended the annual *Evening with Santa* at Cesar Chavez Park.

Approximately 100 youth and family members attended the annual *Dinner with Santa* at Silverado Park.

Harbor

The Port of Long Beach hosted more than 60 curriculum leaders from the Long Beach Unified School District to discuss how the Port can assist the district with programs on trade-related education. Educators from kindergarten through 12th grade math, science, language arts, social science and foreign language attended the meeting.

FOCUS AREA: HEALTH AND HUMAN SERVICES

Health and Human Services, Human and Social Services

A Strategic National Stockpile training and tabletop exercise, provided by the California Department of Health Services Emergency Preparedness Office, focused on the request process for mass quantities of medicine in response to a public health outbreak or emergency. More than 50 representatives from the Health Department, Long Beach Police, Disaster Management, Los Angeles County Departments of Public Health and Health Services, Office of Homeland Security, and other regional partners attended the training and exercise.

MORE WEEKLY HIGHLIGHTS

FOCUS AREA: LEADERSHIP, MANAGEMENT AND SUPPORT

City Manager

On December 5, 2006, the City Council approved the purchase of a new performance management system, PB Views, to help the City measure and manage performance information for 172 Programs. PB Views will help the City organize data and provide timely, accurate and meaningful performance information to manage operations and communicate results to the Council and community. The new system is scheduled for launch in spring 2007. For more information, please email Stephen.Scott@longbeach.gov.

FOCUS AREAS: UTILITIES

Long Beach Gas & Oil, Gas Services

Staff completed a total of 3,775 service calls. This total included 922 gas and Water Utility Turn Ons, and 771 Turn Offs. During this period, 1,696 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 232 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 650 emergency phone calls that resulted in 154 emergency orders being sent out.

FOCUS AREA: TRANSPORTATION AND INFRASTRUCTURE

Parks, Recreation and Marine, Planning and Development Bureau

Installation of the heating, air conditioning, and ventilation system at the 4th Street Senior Center is approximately 50 percent complete.

Parks, Recreation and Marine, Marine Bureau

Staff attended the Belmont Shore Residents Association monthly meeting to discuss the overnight beach-parking program.

Street Construction Report

Water Department, Cast Iron Main Replacement Project

Contact: 570-2323

Artesia Blvd.

Between Atlantic Ave. and Cherry Ave.

Estimated completion:

May 2007

Water Department, Division Street Sanitary Sewer Improvements Project

Contact: 570-2340

Division Street

From Bennett to Ximeno Ave (Open Cut for MH)

Division Street

From Bayshore to Ximeno Ave (Forced Main

Installation)

Estimated completion:

Late January 2007

MORE WEEKLY HIGHLIGHTS

Street Construction Report

Water Department, Division Street Sanitary Sewer Improvements Project

Contact: 570-2340

Division Street

Between Bennett and Bay Shore Ave.

Bennett Ave.

Between Ocean Blvd. and Division St. (Asphalt
Pavement Repair)

Bay Shore Dr.

Between Division St. and 2nd St. (Forced Main
Installation)

Estimated completion:

April 2007

Water Department, Norwalk/Artesia Emergency Inter-tie Project

Contact: 570.2326

Norwalk Boulevard

Between Norwalk Blvd. & Torin St.

Estimated completion:

January 2007

GRM: KP: arc

cc: Christine Shippey, Assistant City Manager
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City Manager Department Heads
Tom Modica, Government Affairs Manager
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